

## CREATE CONNECTIONS AT NCMPR

Wish you could get in front of more community college marketing decision-makers? Looking to build relationships with new and existing clients? Want to see the latest and greatest in community college marketing?

Think NCMPR! Boost your visibility with community college marketing and public relations professionals from across the Midwest by becoming a sponsor or exhibitor at the NCMPR District 2 Conference.

**We're headed to Virginia Beach and we want you to join us.**

Sponsors and exhibitors enjoy recognition in pre-conference mailings, inclusion in conference materials and signage, exhibit space, recognition during the conference and more.

Slots are limited and are taken on a first-come-first-served basis. Act now and join us for some big ideas!

*NCMPR District 2 includes Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia; Bermuda (British Overseas Territory); Puerto Rico (an unincorporated U.S. territory); and U.S. Virgin Islands (U.S. territory).*



# MAKING WAVES

**bold ideas. big impact.**  
**VIRGINIA BEACH • OCT. 27 – 29**

District 2

**NCMPR**  
National Council for Marketing & Public Relations

**Check out these opportunities to connect with our members at the conference. Reserve your spot ASAP.**

### PRESENTING SPONSOR \$5,000

- Registration for TWO company representatives for full conference sessions, events, and meals, including the Medallion Awards dinner and Awards of Excellence luncheon.
- Opportunity to present a breakout or short-table session at the conference (topic to be approved by conference planning committee)
- Opportunity to introduce your company to attendees at conference kickoff
- Public recognition in the opening and closing sessions and throughout the conference
- Recognition as presenting sponsor in all conference materials, including company name and logo in the conference program and on the district conference webpage
- Exhibit space including special sponsor designation
- Contact list of conference attendees provided post-event
- Opportunity to place a company banner or other prominent signage at conference registration
- Full-page ad in the conference program

### MEDALLION AWARDS DINNER \$3,000

- Registration for TWO company representatives for conference sessions and meals, including the Medallion Awards dinner. Does not include admission into the Opening Reception. Opportunity to purchase extra conference registration(s) and Awards of Excellence luncheon separately.
- Opportunity to present a short-table session at the conference
- Opportunity to provide a take-away or treat at each table at the Awards dinner
- Opportunity to place a company banner at the Awards reception and dinner
- Public recognition at the Awards dinner with an opportunity to provide a toast or greeting
- Exhibit space including special sponsor designation
- Recognition as sponsor in all conference materials, including company name and logo in the conference program and on the district conference webpage
- Contact list of conference attendees provided post-event
- 1/2-page ad in the conference program

District 2

**NCMPR**  
National Council for Marketing & Public Relations

Connecting  
Community College  
Communicators

## OPENING RECEPTION \$2,500 + drinks

- Registration for TWO company representatives for conference sessions and meals (excludes the awards meals). Opportunity to purchase extra conference registration(s), Medallion Awards Dinner and Awards of Excellence Luncheon separately.
- Opportunity to provide a takeaway treat or promo items to Opening Night reception attendees
- Work with the location to create (and pay for) opening reception drinks
- Public recognition at the Opening Reception with an opportunity to provide a toast or greeting
- Exhibitor space including special sponsor designation
- Recognition as sponsor in all conference materials, including company name and logo in the conference program and on the district conference webpage
- Contact list of conference attendees provided post-event
- 1/2-page ad in the conference program



## TECH/AV \$2,000

- Registration for ONE company representative for conference sessions and meals (excludes the awards meals). Does not include admission into the Opening Reception. Opportunity to purchase extra conference registration(s), Medallion Awards Dinner and Awards of Excellence Luncheon separately.
- Opportunity to place a company-branded screensaver, displayed in all presentation rooms
- Opportunity to place a company-branded screensaver displayed in all meal locations
- Public recognition at the opening and closing sessions
- Exhibitor space including special sponsor designation
- Recognition as sponsor in all conference materials, including company name and logo in the conference program and on the district conference webpage
- Contact list of conference attendees provided post-event
- 1/2-page ad in the conference program

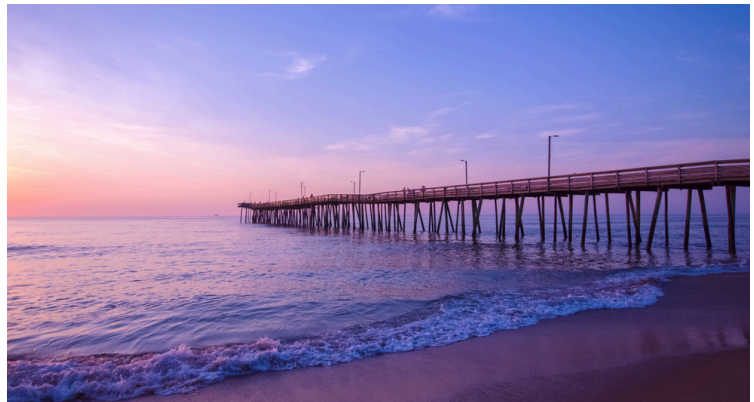
**All levels are first-come,  
first-serve, so reserve your  
spot ASAP.**

## D2 OUTING \$2,500 + drinks

- Registration for TWO company representatives for conference sessions and meals (excludes the awards meals). Opportunity to purchase extra conference registration(s), Medallion Awards Dinner and Awards of Excellence Luncheon separately.
- Exhibitor space including special sponsor designation
- Work with location to plan for outing for attendees.
- Recognition as sponsor in all conference materials, including company name and logo in the conference program and on the district conference webpage
- Contact list of conference attendees provided post-event
- 1/2-page ad in the conference program

## AWARDS OF EXCELLENCE LUNCHEON \$2,500

- Registration for ONE company representative for conference sessions and meals, including the Awards of Excellence luncheon. Does not include admission into the Opening Reception. Opportunity to purchase extra conference registration(s) and Medallion Awards Dinner separately.
- Booth space for table-top display (6-foot skirted table). Displays must fit on or behind table.
- Company banner or prominent signage at the Awards of Excellence.
- A two-minute opportunity to speak at the Awards of Excellence.
- Sponsorship recognition in conference materials, including company name and logo in conference program and NCMPR-sponsored e mail to conference attendees before and after the conference.
- Contact list of conference attendees provided post-event



## SNACK SPONSOR \$1,000

### Snack Sponsor

- Opportunity to place a company banner at the break location
- Opportunity to provide table tents, display literature, or provide goody bags to attendees
- Contact list of conference attendees provided post-event
- 1/4 page ad in the conference program

## IN PERSON EXHIBITOR \$800

- Registration for ONE company representative for conference sessions and meals (excludes the awards meals). Does not include admission into the Opening Reception. Opportunity to purchase extra conference registration(s), Medallion Awards Dinner and Awards of Excellence Luncheon separately.
- One table-top display (6-foot skirted table). Displays must fit on or behind table.
- Printed recognition in the conference program.
- NCMPR-sponsored email to conference attendees before the conference with a list of exhibitors and a link to their company websites.
- Digital list of conference attendees provided post-event.
- Access to electricity or internet may be provided at prevailing hotel rates. You'll need to place AV orders directly with the hotel.

### Sponsor Payment Information

Sponsors can pay online by credit card or invoice. Payment must be received prior to Friday, Sept. 26, 2025 unless other arrangements have been approved. Sponsorships not paid by Friday, Sept. 26 (unless pre-approved) shall forfeit benefits of sponsorship. Exhibitor booths must be completely set up prior to the Welcome Reception at 5 p.m. Monday Oct. 27.

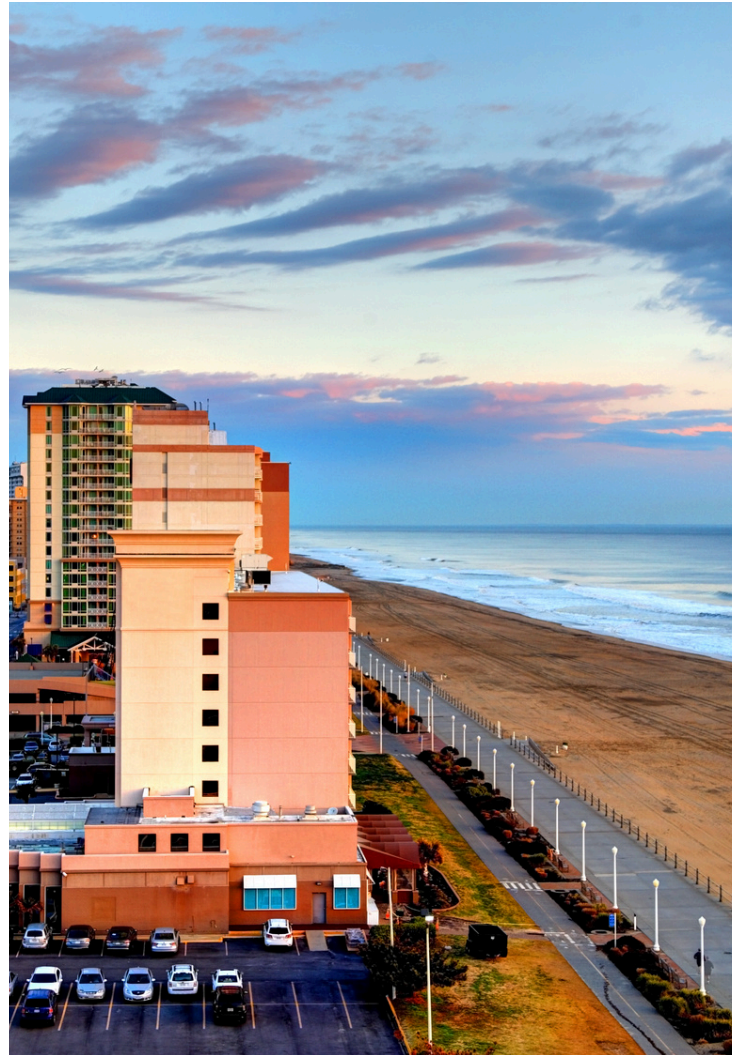


An exhibitor application is online at [www.ncmpr.org](http://www.ncmpr.org) (click on "District Conferences"). Application and payment should be completed at least three weeks in advance of the district conference.

## SWAG SPONSOR \$100

### Provide Swag Items to Conference Attendees

- Opportunity to provide theme/company-imprinted conference bag, lanyard, t-shirt or other promotional items for inclusion in the welcome bag (QUANTITY: 100)
- 1/4 page ad in program



If you are interested in being a sponsor, please contact:

**Erica Marye**  
**District 2 Director**  
**KCTCS**  
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